

# Financial Promotions Compliance Opportunity Assessment



Quickly identify opportunities to significantly improve the way that compliance of financial promotions is managed

Understand what opportunities exist and how big they are **in 4 key areas** ...



Compliance related **workload** – for creators and content approvers



**Risk** of non-compliant promotions being approved and used



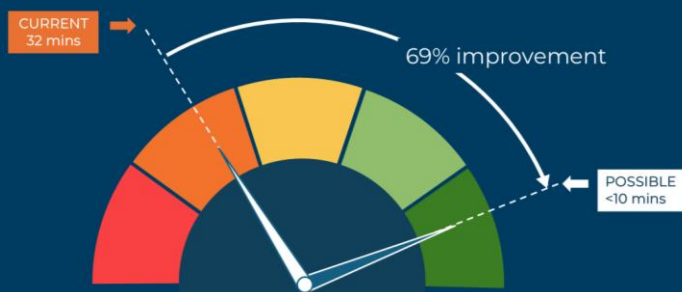
**Elapsed time** needed to get promotions approved and ready to be used



**Cost** of managing financial promotions compliance – incl. people and technology

## A real example ...

Opportunity for reducing the average compliance related workload (minutes per item) for content creators ...



If you would like to find out more about the **opportunity assessment** and how it could help you, please contact us.



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*"We now have a good understanding of what improvements we can make and what the impact of those improvements will be. We also know the order in which we should be working on our improvement areas."*

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